Vibha

A brighter future for children

SPONSORSHIP PROPOSAL 2025

Vibha is a volunteer-driven global non-profit organization that aims to **improve the lives of underprivileged children in India and the United States by providing education, healthcare, and economic opportunities.**

Established in 1991, Vibha has positively **impacted the lives of 6.3 Million+ children and thousands of teachers.** Vibha aims to scale models that significantly increase children's learning outcomes to areas that really need high-quality public education. We achieve this through **collaborations with our carefully selected NGO partners and local governments.**

How does Vibha
transform The lives of children

By transforming the quality of public education by scaling motivation, learning, training & technology through proven models.

SEED potentially scalable & sustainable solutions to improve the quality of public education.

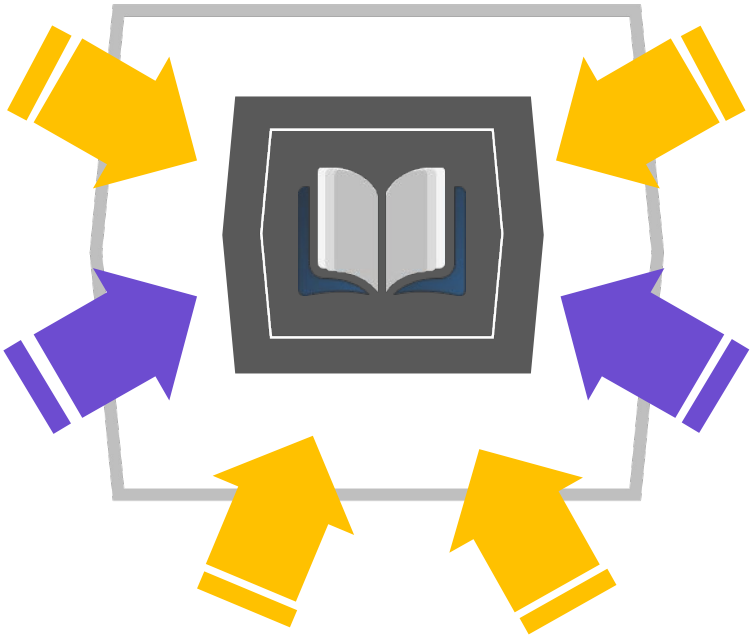
GROW solutions that demonstrate scalability and cloning the quality of public education.

SCALE impactful solutions through government and private partnerships to make a large-scale impact.

Facts

1991
Founded in USA

2 countries
Where Vibha supports social entrepreneurs



6.3 million +
Children supported till date

800+
volunteer who drive Vibha

300+
Social Entrepreneurs funded till date

$25+ million
Funds disbursed till date

Why sponsor Vibha events?

Niche Audience

Sponsoring Vibha's events opens up excellent opportunities to reach out to the sophisticated and highly-educated market in the region, providing access to one of the most sought-after demographic niches in the country.

Community Engagement

Sponsoring events hosted by Vibha allows companies to show their commitment to the community and positively impact the lives of underprivileged children in India and the United States.

Brand Exposure

Sponsoring events hosted by Vibha allows companies to increase brand awareness and reach new audiences through event promotion and signage. Our massive events, such as **Dream Mile**, **Golf** and **Pickelball** attract many participants and supporters, providing the sponsoring company with an opportunity to increase brand awareness and exposure.

Media Exposure

Sponsors get media coverage for their brand and the event. This includes opportunities for press releases, interviews, and photo opportunities. Your company logo will appear in all promotional material, video advertisements, and audio materials. Vibha has 800+ active volunteers and 100,000 supporters from USA and India.

Networking

Events hosted by Vibha bring together a diverse group of individuals passionate about making a difference, providing companies with an opportunity to network and build relationships with potential partners and customers.

Employee Engagement

Sponsoring events hosted by Vibha also allows companies to engage their employees in community service and volunteer opportunities, fostering a sense of teamwork and corporate responsibility.

Vibha Local Beneficiaries

International Community School

- VIBHA STEM Lab
- https://www.youtube.com/watch?v=MON-AIdP7ik

INTERNATIONAL COMMUNITY SCHOOL

THE DREAM MILE 2025

A FEW MILES FOR A MILLION DREAMS

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It started with a massive vision! **The Dream Mile began with the idea that every child attains his/her right to education and good health.** More than **800+ people** from all communities came together at Georgia Tech, Atlanta, on **10th Oct 1998** to support the cause. Since then, there has been no looking back, and the Dream Mile has become a permanent fixture on the calendars of runners and walkers in various cities across India and the US.

The flagship event is a massive event of the year looked forward to by many patrons year after year. It is **organized in 10 cities** across the US

Did you know?

1

1998
Founded Georgia Tech, Atlanta

2

1000+
Sponsors associated with the Dream Mile

3

10 Cities that will be the hosting the Dream Mile In **2025**

4

6000+
People run the Dream Mile every year

5

2 Countries wide event every year

6

20 Cities that have hosted the Dream Mile till **2024**

155
Dream Mile Editions

Benefits to sponsors

- **Support** the education of underprivileged children & be part of this noble cause.
- **Sponsor name** shared with **66K Vibha patron** via various marketing & communication channels
- Interact and network with other sponsors & vendors during the event.
- **Opportunity to meet leaders** in the businesses in & around Atlanta during the event.

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COMMON BENEFITS

- Banner at the event.
- Booth at the event
- Video Ad at the event
- Logo/Company name on T-shirts
- Logo on Flyers/Standee
- Logo on patron emails
- Social media shout out
- Email to promote Product/Company
- PLATINUM & DIAMOND get benefits.

GOLD, PLATINUM & DIAMOND get benefits for one year on all events.

DreamMile Event Sponsorship

Title Sponsorship (Diamond: $25,000): Your company name is integrated into the title of the event, ensuring maximum visibility and brand recognition. Company Logo will be displayed on all event materials, signage, banners, and promotional materials. The company logo will be placed in front and back side of the T-shirt in a prominent place (each race participant receives a T-shirt). 100 tickets will be issued for free registration. We can send 2 emails exclusively to promote your products to all our patrons. Exclusive recognition social media posting. We can play your company video (up to 90 seconds) at the main event.

Sub event Title Sponsorship (Platinum: $10,000): One of the events (Half-Marathon, 10-K Run, 5-K Run, 5-K Walk) will be named after your company. Company Logo will be displayed on all event materials, signage, banners, and promotional materials. The company logo will be in front and back side of the T-shirt in a prominent place (each race participant receives a T-shirt). 50 tickets will be issued for free registration. We can send 2 emails exclusively to promote your products to all our patrons. Exclusive recognition social media posting. We can play your company video (up to 60 seconds) at the main event. Sub event winner's prizes medals will have your company name.

Volunteer T-shirt Sponsorship (Gold: $5,000): Your company logo (2inX2in approximately) will be the only exclusively placed in back side of the Vibha volunteer design T-shirts. This volunteer T-shirt will be worn on various volunteer activities that Vibha participates in. Company Logo will be displayed on all event materials, signage, banners, T-shirts, and promotional materials. 25 tickets will be issued for free registration. We can send 1 email exclusively to promote your products to all our patrons. Exclusive recognition social media posting. We can play your company video (up to 30 seconds) at the main event.

Photo booth Sponsorship (Gold: $5000): Your company name will be exclusively placed on all the photos taken at the event photo booth by all participants. Company Logo will be displayed on all event materials, signage, banners, T-shirts, and promotional materials. 25 tickets will be issued for free registration. We can send 1 email exclusively to promote your products to all our patrons. Exclusive recognition social media posting. We can play your company video (up to 30 seconds) at the main event.

to be continued.....

Dream Mile Sponsorship Events

Food Sponsorship (Gold: $5000): Your company name will be featured prominently at all food stations. Company Logo will be displayed on all event materials, signage, banners, T-shirts, and promotional materials. We can send 1 email exclusively to promote your products to all our patrons. Exclusive recognition social media posting. We can play your company video (up to 30 seconds) at the main event. 25 tickets will be issued for free registration.

Water Sponsorship (Gold: $5000): Your company name will be featured prominently at all the water stations throughout the race. Company Logo will be displayed on all event materials, signage, banners, T-shirts, and promotional materials. 25 tickets will be issued for free registration. We can send 1 email exclusively to promote your products to all our patrons. Exclusive recognition social media posting. We can play your company video (up to 30 seconds) at the main event.

Children carnival Sponsorship (Gold: $5000): Your company name will be featured prominently at all the children's activity area. Company Logo will be displayed on all event materials, signage, banners, T-shirts, and promotional materials. 25 tickets will be issued for free registration. We can send 1 email exclusively to promote your products to all our patrons. Exclusive recognition social media posting. We can play your company video (up to 30 seconds) at the main event.

Ala-carte Gold Sponsorship (Gold: $5000): You can pick and choose various combinations of sponsorships across various events like Dream Mile, Pickleball and Golf. You will be considered as the Annual sponsor of Vibha events for the entire year. Company Logo will be displayed on all event materials, signage, banners, promotional materials. The company logo will be placed on the back side of the T-shirt in a prominent place.

Silver Sponsorship (Silver: $2500): Company Logo will be displayed on all event materials, signage, banners, T-shirts, and promotional materials. Recognition in social media posting. 15 tickets will be issued for free registration.

Bronze Sponsorship (Bronze: $1000): Company Logo will be displayed on all event materials, signage, banners, and promotional materials. The company name (not logo) will be printed on the T-shirt. 10 tickets will be issued for free registration.

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SPONSORSHIP FORM

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Thank You!